



For Immediate Release
May 16, 2011

RAFFMA CELEBRATES INTERNATIONAL MUSEUM DAY

SAN BERNARDINO, Calif. —RAFFMA, the Robert and Frances Fullerton Museum of Art at CSUSB, will join other museums around the world on Wednesday, May 18, in celebrating International Museum Day.

RAFFMA will stay open later than usual with hours from 10 a.m. to 8 p.m. Recognizing this year's theme, "Museums and Memory," RAFFMA will give away free T-shirts to any visitors who leave a "memory" at the front desk. Additionally, museum director Eva Kirsch will present a free lecture on understanding the role museums play in preserving antiquities. The lecture begins at 5:30 p.m. and is open to the public. Parking is \$5.

RAFFMA plays a vital role in the community, presenting the art and culture of other civilizations and preserving their memories for future generations. International Museum Day will be an occasion for museum visitors to not only rediscover their own memories, but also realize the memories of those from a different time and place.

The International Council of Museums established International Museum Day in 1977 to encourage public awareness on the role of museums in the development of society. Momentum has been rising unabated ever since. In 2010, International Museum Day has garnered record-breaking participation, with almost 30,000 museums hosting events in more than 95 countries. For more information on ICOM and IMD 2011 visit the International Museum Day website at <http://network.icom.museum/imd2011.html>.

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About RAFFMA

The Robert and Frances Fullerton Museum is a nationally recognized museum accredited by the American Association of Museums. It is the only accredited art museum in San Bernardino,

RAFFMA has accumulated a permanent collection of nearly 1,200 objects focusing on Egyptian antiquities, ceramics and contemporary art. Located at Cal State San Bernardino, RAFFMA houses the largest permanent and public display of Egyptian art in Southern California.

General admission to the museum is free. Suggested donation is \$3. Parking at Cal State San Bernardino is \$5 per vehicle.

The museum is open Monday, Tuesday, Wednesday and Saturday from 10 a.m. to 5 p.m.; Thursday from 11 a.m. to 7 p.m.; and is closed Friday and Sunday. For more information, call (909) 537-7373 or visit the RAFFMA website at <http://raffma.csusb.edu>.

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